

# Sierra Gardner

## Graphic Designer



### Summary

**Graphic Designer dedicated to providing creative and innovated designs. Experienced in time management, creating functional designs and communicating with clients. Background in creating social media graphics, newsletters, brochures and more.**

### Professional Experience

#### Graphic Designer - *The Scout Guide*

SEPTEMBER 2020 - JANUARY 2021

Creates city guides with direction from the editor(s), while maintaining brand standards. Communicates with editor(s) on a daily basis. Utilizes Photoshop to edit images to brand standards. Creates social media graphics, and invitations for various editors.

#### Special Inventory Coordinator - *Crutchfield Corporation*

OCTOBER 2018 - SEPTEMBER 2020

Utilized Crutchfield's Special Inventory program to request product for the internal use of employees. Ensured the accuracy of every order arriving to headquarters. Assisted photographers with organizing inventory arriving into photo studio. Helped the creative department with the design of web articles and various design projects.

#### Graphic Designer - *Freelance*

JANUARY 2018 - PRESENT

Experience working with clients to find their needs and a solution. Conceptualize brand-appropriate designs to help clients increase business. Works with various clients to create newsletters, brochures and many other designs. Use print and digital to produce clients works.

#### Social Media Assistant - *Destinee Marketing*

SEPTEMBER 2018 - NOVEMBER 2019

Assisted with the creation of social media content for various clients and business owners social media accounts. Helped manage, post content, and engage with users on clients social media accounts. Researched various techniques to improve clients engagement in order to increase business.

### Education

Virginia State University

December 2017 Petersburg, Virginia

Bachelors of Fine Arts, Visual Communication

### Skills

Adobe Photoshop

Adobe Indesign

Adobe Illustrator

Mac/PC

Social Media Marketing

Branding

Problem Solving

Reliable

### Awards & Accomplishments

Red Exhibiton, Meredith Gallery, 2017

Best in Graphic Design, Student Juried Show, Meredith Gallery

### Contact

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